UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934

D-MARKET Elektronik Hizmetler ve Ticaret Anonim Şirketi

(Exact name of registrant as specified in its charter)

Turkey (State or other jurisdiction of incorporation or organization)

> Kuştepe Mahallesi Mecidiyeköy Yolu Cadde no: 12 Kule 2 K2 Istanbul, Turkey (Address of principal executive offices)

Not Applicable (I.R.S. Employer Identification No.)

> 34387 (Zip Code)

Securities to be registered pursuant to Section 12(b) of the Act:

Title of each className of each exchange on which
each class is to be registeredto be so registeredeach class is to be registeredAmerican Depositary SharesThe Nasdaq Stock Market LLCClass B ordinary shares, nominal value of TRY 0.20 per share*The Nasdaq Stock Market LLC*

If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c) or (e), check the following box.

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d) or (e), check the following box.

If this form relates to the registration of a class of securities concurrently with a Regulation A offering, check the following box.

Securities Act registration statement file number to which this form relates: 333-256654.

Securities to be registered pursuant to Section 12(g) of the Act: None.

* Not for trading, but only in connection with the listing of the American Depositary Shares on The NASDAQ Stock Market LLC. The American Depositary Shares represent the right to receive the Class B ordinary shares and are being registered under the Securities Act of 1933, as amended, pursuant to a separate Registration Statement on Form F-6. Accordingly, the American Depositary Shares are exempt from registration under Section 12(b) of the Securities Exchange Act of 1934, as amended, pursuant to Rule 12a-8 thereunder.

INFORMATION REQUIRED IN REGISTRATION STATEMENT

Item 1. Description of Registrant's Securities to be Registered.

D-MARKET Elektronik Hizmetler ve Ticaret A.Ş. (the "<u>Company</u>") hereby incorporates by reference herein the description of the securities to be registered hereunder set forth under the headings "*Description of Share Capital and Articles of Association*" and "*Description of American Depositary Shares*" in the Company's Registration Statement on Form F-1 (File No. 333-256654) of the Company, originally filed with the Securities and Exchange Commission (the "<u>Commission</u>") under the Securities Act of 1933, as amended (the "<u>Securities Act</u>"), on May 28, 2021, as subsequently amended (the "<u>Registration Statement</u>"), and any prospectus that constitutes part of the Registration Statement and that is subsequently filed by the Company with the Commission pursuant to Rule 424(b) under the Securities Act, which information shall be deemed to be incorporated herein by reference. The American Depositary Shares, each representing one Class B ordinary share, nominal value of TRY 0.20 per share, are expected to be listed on The Nasdaq Stock Market LLC.

Item 2. Exhibits.

Pursuant to the Instructions as to Exhibits for Form 8-A, no exhibits are required to be filed because no other securities of the Company are registered on The Nasdaq Stock Market LLC and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934, as amended.

SIGNATURES

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

Date: June 28, 2021

D-MARKET ELECTRONIC SERVICES & TRADING

By: /s/ MEHMET MURAT EMIRDAĞ

Name:Mehmet Murat EmirdağTitle:Chief Executive Officer