UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

Date of Report: March 4, 2022

Commission File Number: 001-40553

D-MARKET Elektronik Hizmetler ve Ticaret Anonim Şirketi

(Exact Name of registrant as specified in its charter)

D-MARKET Electronic Services & Trading

(Translation of Registrant's Name into English)

Kuştepe Mahallesi Mecidiyeköy Yolu Cadde no: 12 Kule 2 K2 Istanbul, Turkey (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): 🗆

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

D-MARKET ELECTRONIC SERVICES & TRADING

March	1	2022
IVI dI CII	4.	2022

/s/ MEHMET MURAT EMIRDAĞ Mehmet Murat Emirdağ

By: Name: Title:

By:

Name:

Title:

<u>/s/ HALIL KORHAN ÖZ</u> Halil Korhan Öz Chief Financial Officer

Chief Executive Officer

EXHIBITS

Exhibit	Title
<u>99.1</u>	Press release of D-MARKET Electronic Services & Trading dated March 4, 2022.



Hepsiburada (NASDAQ: HEPS) Notice of Fourth Quarter and Full Year 2021 Financial Results Release and Conference Call

ISTANBUL, March 4, 2022 - D-MARKET Electronic Services & Trading (d/b/a "Hepsiburada") (NASDAQ: HEPS), a leading Turkish e-commerce platform, will report its unaudited financial results for the fourth quarter and the full-year ending December 31, 2021 on Thursday, March 24, 2022.

Conference Call and Webcast Details

The Company's management will host an analyst and investor conference call and live webcast to discuss its financial results at 16.00 İstanbul / 13.00 London / 9.00 a.m. New York time on Thursday, March 24, 2022.

Live webcast can be accessed via https://87399.themediaframe.eu/links/hepsiburada220324.html

Company's results presentation will be available at the Hepsiburada Investor Relations website <u>https://investors.hepsiburada.com</u> on March 24, 2022.

Replay

Following the call, a replay will be available on the Hepsiburada Investor Relations website <u>https://investors.hepsiburada.com</u>

About Hepsiburada

Hepsiburada is a leading e-commerce technology platform in Turkey, combining a globally proven e-commerce business model with a one-stop 'Super App' to cater to our customers' everyday needs and to help make people's daily lives better. Customers can access a broad range of products and services including same-day delivery of groceries and essentials, products from international merchants, airline tickets and payment services through Hepsiburada's embedded digital wallet, HepsiPay. As at the end of September 2021, we had seamlessly connected 39.6 million members and approximately 67 thousand Active Merchants.

Founded in Istanbul in 2000, Hepsiburada was built to lead the digitalization of commerce in Turkey. As a female-founded organization, Hepsiburada is committed to meaningful action to empower women. Through its 'Technology Empowerment for Women Entrepreneurs' program, Hepsiburada reached over 24,000 female entrepreneurs across Turkey to date.

Investor Contact

Helin Celikbilek, Investor Relations Director ir@hepsiburada.com

Media Contact Cem Tanır, Corporate Communications Director corporatecommunications@hepsiburada.com

Brunswick Group hepsiburada@brunswickgroup.com