## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

Date of Report: September 12, 2022

Commission File Number: 001-40553

D-MARKET Elektronik Hizmetler ve Ticaret Anonim Şirketi

(Exact Name of registrant as specified in its charter)

**D-MARKET Electronic Services & Trading** 

(Translation of Registrant's Name into English)

Kuştepe Mahallesi Mecidiyeköy Yolu Cadde no: 12 Kule 2 K2 Istanbul, Turkey (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ⊠ Form 40-F □

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

September 12, 2022

## D-MARKET ELECTRONIC SERVICES & TRADING

By: /s/ M. MURAT EMIRDAĞ Name: M. Murat Emirdağ Title: *Chief Executive Officer* 

By: /s/ H. KORHAN ÖZ

Name: H. Korhan Öz Title: *Chief Financial Officer* 

## EXHIBITS

| Exhibit     | Title  |
|-------------|--|
| <u>99.1</u> | Press release of D-MARKET Electronic Services & Trading dated September 12, 2022 |

# hepsiburada

#### Hepsiburada to Announce Second Quarter 2022 Results on September 28, 2022

ISTANBUL, September 12, 2022 - D-MARKET Electronic Services & Trading (d/b/a "Hepsiburada") (NASDAQ: HEPS), a leading Turkish e-commerce platform, will report its unaudited financial results for the second quarter ending June 30, 2022 before the U.S. market opens on Wednesday, September 28, 2022.

#### **Conference Call and Webcast Details**

The Company's management will host an analyst and investor conference call and live webcast to discuss its financial results at 16.00 İstanbul / 14.00 London / 9.00 a.m. New York time on Wednesday, September 28, 2022.

Live webcast can be accessed via https://87399.themediaframe.eu/links/hepsiburada220928.html

A replay will be available on the Hepsiburada Investor Relations website https://investors.hepsiburada.com following the call.

The Company's results presentation will be available at the Hepsiburada Investor Relations website <u>https://investors.hepsiburada.com</u> on September 28, 2022.

#### About Hepsiburada

Hepsiburada is a leading e-commerce technology platform in Turkey, combining a globally proven e-commerce business model with a one-stop 'Super App' to cater to our customers' everyday needs and to help make people's daily lives better. Customers can access a broad range of products and services including same-day delivery of groceries and essentials, products from international merchants, airline tickets and payment services through our embedded digital wallet, Hepsipay. As at the end of March 2022, we had seamlessly connected 44.2 million members and 82.9 thousand Active Merchants.

Founded in Istanbul in 2000, Hepsiburada was built to lead the digitalization of commerce in Turkey. As a female-founded organization, we are committed to meaningful action to empower women. Through our 'Technology Empowerment for Women Entrepreneurs' programme, we have reached over 32 thousand female entrepreneurs across Turkey to date.

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